

For Immediate Release, May 15, 2010.

Perk Dynamics, Inc. today announced that its board of directors has named Robert "Jerry" Leeman to serve as the company's Chief Executive Officer.

John Sharpley, PD's President, said that the PD board unanimously selected Leeman based on his track record leading an international product line, as well as his strong executive and personal qualities. "We feel Jerry has shares the vision Perk Dynamics has in its future. We are confident that under Jerry's Management, Perk Dynamics will flourish and expand its product offering worldwide."

### **R. Gerald (Jerry) Leeman biography**

Prior to joining Perk Dynamics, Inc. in August of 2009 as VP Marketing and Operations, Jerry had been with IBM for 26 years. Jerry retired in Dec. of 2008 from IBM and in January 2009 established his own Executive IT Consulting Group, POS Strategies, Inc™; for the hospitality, restaurant, retail, travel and entertainment industries. He has hands on management experience in restaurant management, retail, travel, and lead IBM's Hospitality and Restaurant Industry Segment for the past 8 years. During his tenure, IBM grew their Point Of Sale business to number one world wide with the introduction of the IBM SurePOS 500.

In his other years with IBM he has assisted in the development of the European Airline Reservation System, Amadeus, the launch of the VisualAge family of software development tools and migration of Bank of America to a centralized banking center.

Jerry is a Graduate of the University of Maryland in Technology Management and is also on the Technology Advisory Board of Penn State HRIM , Technology Advisory Board University of Delaware HRIM Program and a Board Member for Fred Tibitts Associates .

### **Perk Dynamics, Inc™**

Perk Dynamics, Inc. Perk Dynamics, Inc. was established in August of 2009 to develop and market software to more efficiently manage coffee operations in the hospitality industry. Perk Dynamics, Inc is headquartered in Shawnee, OK. For more information on Perk Dynamics, Inc. go to [www.perkdynamics.com](http://www.perkdynamics.com).