

## **Perk Dynamics, Inc. Releases Coffee Management Software Solution at NRA!!**

Perk Dynamics, Inc. will be demonstrating a fully integrated coffee solution at the National Restaurant Show in Chicago May 22 – 25, 2010. The Perk Dynamics' software provides complete management control of coffee operation locally and from remote locations. The AutoPerk™ software enables complete local order management while the PerkAlert™ software facilitates remote management of complete chain operations from any web enabled device.

"The super automatic espresso machine has opened the door to many more food service and retail establishments to offering specialty coffee and espresso drinks on their menus. However, a missing link has been the integration of the machine into the point of sale system to provide the owners and management with an enhanced quality control system and audit trail capabilities. The 'AutoPerk' software appears to offer the integration of espresso machine and point of sale system that multiple unit operators require."

Jeff Vojta, Co-founder and CEO

[Stockton Graham & Co.](#)

Stockton Graham & Co. and Mr. Vojta has been extensively involved in the specialty coffee industry including serving as Secretary Treasurer for SCAA. .

The first superautomatic coffee maker to pass certification testing on the Perk Dynamics software will be demonstrated utilizing the LaCimbali S39. It has been put through the paces and has successfully completed testing on both the AutoPerk™ and PerkAlert™ software. Customers wishing to improve overall operational and maintenance efficiency of their gourmet coffee operation can now implement this strategy by adding a LaCimbali S39 to provide consistent high quality gourmet coffee and along with AutoPerk™ and PerkAlert™ software from Perk Dynamics.

The full integration of Perk Dynamics software and the LaCimbali S39 will be in full operation at the National Restaurant Association show in Chicago May 22 to 25, 2010 in the Perk Dynamics / Toshiba booth 6167, the LaCimbali booth 4618 and in the NRA Technology Pavilion. Customers wishing to see a demonstration can stop by and operate the kiosk and sample a great gourmet coffee.

AutoPerk™ provides an automated interface from the POS (Point of Sale) to the espresso/coffee machine which increases the efficiency of the order entry process. No marking of cups, receipt printers or bump bars required.

The AutoPerk™ software accepts the customer order from the POS and transmits the order to the coffee machine displaying the drink with any prep options and the customer info on the Super Automatic touch display interface. The operator simply selects the appropriate cup, adds any manual drink options, places cup and presses the button

brewing drink. The operator then delivers the drink hot and fresh to the customer by name.

PerkAlert™ provides remote access to the information required to manage gourmet coffee operations over multiple locations which can reduce maintenance costs, improves quality control, brand image, and rapid response to new recipes.

The Perk Alert™ software accepts usage data, error messages, and alerts from the Super Automatic. The PerkAlert™ software can also query current brewing recipes and machine settings and then adjust settings according to adjustments provided locally or from a remote location. These functions will provide roasters, maintenance organizations, restaurants, coffee and managed services organizations the control they need to maintain an efficient quality gourmet coffee operation regardless of outlet locations. Being able to remotely interface with the Super Automatic with similar capabilities to having a technician onsite opens many new opportunities to improve existing operational processes. PerkAlert™ provides the opportunity to incorporate new capabilities not possible yesterday.

Superautomatics are bean-to-cup machines as they are able to prepare a cup of coffee by simply pushing a button. Once the desired drink is selected, the machine automatically doses and grinds the coffee, doses the milk, extracts the coffee, delivers the beverage in the cup, expels the spent dry coffee-grounds. The S39 is the latest addition to full line of Superautomatics.

### **Perk Dynamics, Inc™**

Perk Dynamics, Inc. Perk Dynamics, Inc. was established in August of 2009 to develop and market software to more efficiently manage coffee operations in the hospitality industry. Perk Dynamics, Inc is headquartered in Shawnee, OK. For more information on Perk Dynamics, Inc. go to [www.perkdynamics.com](http://www.perkdynamics.com).

### **Cimbali USA**

In October, 2006, Cimbali solidified its US presence by opening Cimbali USA in Chicago, IL. The opening of the new Chicago office signifies a clear commitment to the US market and is an investment aimed at sustaining future growth expectations. This office is responsible for providing support to the existing nationwide distribution and service network and bringing Cimbali closer to its US customer base. More information about Cimbali USA can be found at <http://www.cimbali.com/usa>