

## **Technology Venture Summit Selects Perk Dynamics, Inc.**

Perk Dynamics, Inc. has been selected as one of the finalist to present at the Technology Ventures Summit in Tulsa, Oklahoma on February 16, 2011. The two day event will focus on emerging technology deals and opportunities and nationally acclaimed training for entrepreneurs and angel investors.

The conference's unique "Emerging Technology" showcase will include presentations by a dozen "early stage" Oklahoma technology enterprises to venture capital and angel investors. It is the featured event at the summit, which also includes concurrent one-day workshops providing practical advice and training for entrepreneurs and angel investors.

"Oklahoma has a significant and growing entrepreneurial talent pool and the Technology Ventures Summit provides an opportunity to showcase that talent to investors so these ideas and technologies can make it in the marketplace," said Devon Sauzek, president of the Oklahoma Capital Investment Board, founding sponsor of the event. "

Lead sponsors for the summit also include the Tulsa Metro Chamber and Tulsa Young Professionals, Oklahoma Business Roundtable, state colleges and universities, and several economic development and venture capital groups.

Perk Dynamics, Inc. is a software development company that is dedicated to increasing the efficiency of espresso/coffee operations. We are focused on improving the process and quality of brewed beverage order flows to increase profits, ROI, and customer satisfaction in establishments that serve coffee, tea and other machine produced beverages. Perk Dynamics, Inc. software provides an automated process that improves consistency of the beverage, reduces shrinkage, increases customer satisfaction and improves the profitability of beverage dispensing.

Perk Dynamics, Inc. was established in August of 2009 in the state of Oklahoma. Perk Dynamics, Inc. was formed to combine technology and markets skills of XBizPro,LLC and POS Strategies, Inc. XBizPro founded by John Sharpley, has been working with Jerry Leeman for 15 years while Jerry was part of IBM's Retail Executive team. Combining XBizPro's technical development, implementation, and sales skills and the operational and marketing skills of Jerry Leeman provides Perk Dynamics, Inc. the assets to focus on the fundamental solution of improving the operational efficiency of brewing coffee and other brewed beverages. Perk Dynamics, Inc. is expanding to include beverages requiring a recipe and also to improve the overall maintenance, servicing and error reporting of the beverage process. The concept of automating the order process flow and management of beverage orders to the end user was approved as Patent Pending in May of 2009. For more information on Perk Dynamics, Inc. [www.perkdynamics.com](http://www.perkdynamics.com) or contact us at 1-800 PERK 360 or [info@perkdynamics.com](mailto:info@perkdynamics.com)

For more information about the Technology Ventures Summit (including registration and "deal" showcase application) contact: <http://www.ocib.org/tvs> or by phone at 405-848-9456